

# The guide to accelerating business climate action

In this guide, you will discover plenty of great resources that are available for you and your business to accelerate climate action. These include ambitious goals you can set for your business alongside other forward-thinking companies, as well as the tools you'll need to reach these goals.

## About B Corp Climate Collective

The B Corp Climate Collective (BCCC) is a group of businesses working together to take action on the climate emergency, recognizing the unique and powerful role that they play to reverse climate change. The BCCC is working to identify concrete steps to accelerate climate mitigation and to work collectively, as individual companies, and through cross-sector collaboration and public advocacy.

## The Swiss BCCC Action Group

**The Swiss BCCC Action Group aims to create a powerful ecosystem of Swiss companies committed to being Net Zero by 2030.**

The action group will meet regularly to share best practices, foster collective action, and work together to find solutions to achieve this commitment including targets and progressive actions to meet the 2030 deadline.

B Lab Switzerland, in collaboration with academic partners, has submitted a 4-year project, as part of [the Flagship initiative](#) led by Innosuisse, to support the decarbonization of the economy through stakeholder governance. Members of the Swiss BCCC Action Group will be able to participate in the different research and implementation sub-projects.

The Action Group sessions will be conducted primarily in English with the possibility for members to speak in their own language.

The Action Group is open to any Swiss company committed to Net Zero, whether or not it is a certified B Corp.

### Join the Swiss BCCC Action Group

- ✓ Fill in the form [here](#)
- ✓ Contact : [coline@blab-switzerland.ch](mailto:coline@blab-switzerland.ch)

**Net Zero 2030 is an initiative and public commitment taken by organizations to reduce their net greenhouse gas emissions to zero by 2030.** This commitment to significant carbon reduction leading to a net zero future by 2030 is part of the most aggressive climate action effort by a constituency of businesses in the world and demonstrates true leadership in a time of severe environmental and economic unrest and uncertainty.

On December 2019, at the UN Climate Change Conference COP25 in Madrid, over 500 B Corps took the stage and publicly committed to accelerate the reduction of their greenhouse gas emissions to reach a 1.5 degree trajectory leading to net zero by the year 2030—20 years ahead of the 2050 targets set in the Paris Agreement. As of today, April 2021, **+1000 companies have committed to being net zero by 2030.**

### Discover all the committed companies globally

- ✓ View the searchable database [here](#)

**The Net Zero 2030 commitment implies that companies will first reduce their carbon emissions, and offset the remaining carbon emissions.** Net zero emissions applies to companies' Scope 1, Scope 2, and most relevant Scope 3 emissions (see definitions in the link below).

### Commit to Net Zero 2030 and join the public list

- ✓ Fill in the form [here](#)
- ✓ The B Corp certification is not required to join. Read the definition of terms [here](#)

---

# LET'S GET TO ZERO

---



# B Climate Tools Base



A comprehensive and free set of tools to guide your organisation towards net zero emissions by 2030.

The B Corp Climate Collective has partnered with Oxford University to curate the new B Climate Tools Base, a set of tools to guide you on the path toward achieving net zero emissions by 2030 while taking a human-centric, climate justice-oriented approach.

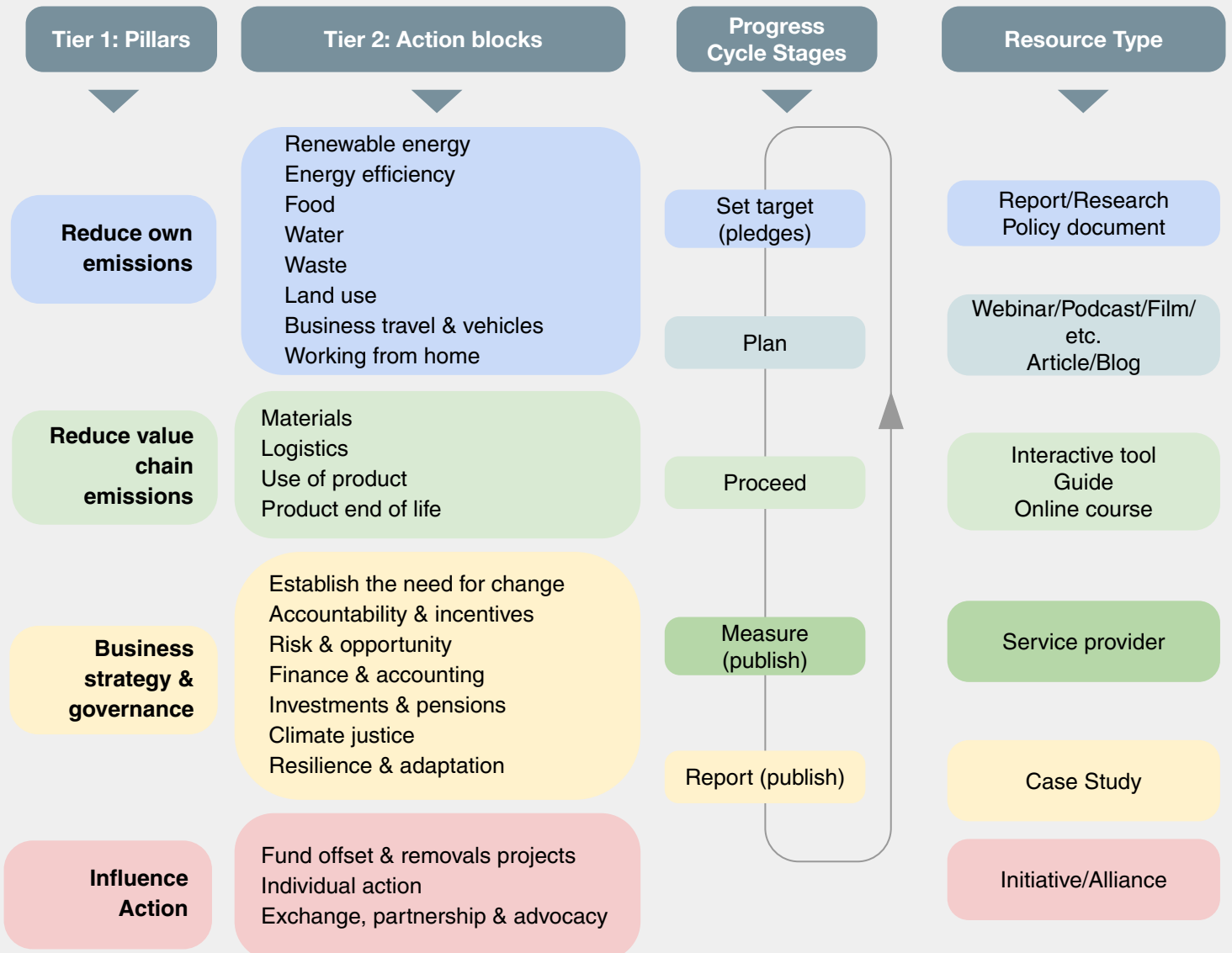
These tools will help in tracking carbon footprint & greenhouse gas emissions, refining your climate justice approach, reducing your own emissions and the emissions in your value chain, identifying offsetting projects, reporting your progress, forming partnerships, and more.

[Access the B Climate Tools Base here](#)

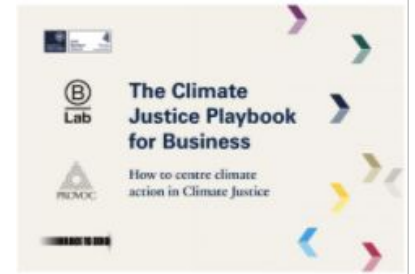
### How does the B Climate Tools Base work?

- ✓ Go to [the platform](#)
- ✓ Search for tools using the filters

Understanding the structure of the B Climate Tools Base will allow you to use the filters and identify documents most relevant to your organisation's needs. Here is how it is structured:



Don't miss the [Climate Justice Playbook for Business!](#)



This practical guide will help business leaders understand the intersection of climate action and social justice, and advance a justice-centered approach to sustainability efforts in their own work.

# WHAT'S NEXT ?

## Climate action

✓ **Join the Net Zero 2030 initiative**

Net Zero 2030 is an initiative and public commitment taken by organizations to reduce their net greenhouse gas emissions to zero by 2030.

[Join here](#)

✓ **Find the tools you need to strengthen your climate action in the B Climate Tools Base**

A comprehensive and free set of tools to guide your organisation towards net zero emissions by 2030.

[Find to the tools here](#)

## Positive impact business

✓ **Join the Swiss Triple Impact to align your strategy with the SDGs**

Build a better, future-fit business while having a positive impact on society and the environment.

[Join here](#)

✓ **Complete the Swiss Sustainability Benchmark**

Get a quick assessment of your sustainability performance based on global best practices and standards developed by B Lab.

[Join here](#)

---